DKKMA

Professional, Dedicated Support

WordPress is free, open-source software. The non-existent price tag is one of the reasons it is so popular. But because it is free, that also means WordPress does not have paid support staff.

ExpressionEngine, on the other hand, has paid and dedicated support. If a problem with your business website comes up that we can't answer, we can reach out directly to the source.

Flexibility

Basically, WordPress was originally built to be a blogging platform. Even today, much of the way it works is built around the idea of publishing and sorting articles chronologically. Doing more than that requires extra coding. Our clients need customization above and beyond what is readily available within Word-Press. And while WordPress certainly can be customized to do these things, it takes us much longer (which translates to costing you more money.)

ExpressionEngine was built with web developers like us in mind. We can easily create custom channels, pages and templates (told you: geek speak) without having to "hack" the CMS.

Stability and Security

ExpressionEngine has never had a major security breach. Unfortunately, the same cannot be said for WordPress. Both ExpressionEngine and WordPress are built on a stable PHP codebase. But we have found that we have far fewer stability issues with our ExpressionEngine sites.

But Can ExpressionEngine Handle My Site?

You don't want to get stuck with a product that doesn't work. So it's natural to be concerned about having a CMS for your business website that you've probably never heard of. To put your mind at ease, here is a small sample of websites that are using ExpresionEngine as of this writing: Democratic National Committee, GE Healthcare Division, University of Miami, U.S. Department of State, Alternative Press Magazine, Warner Bros. Australia

In a Nutshell...

ExpressionEngine simplifies the process of managing your site while giving us complete creative control. You can simply add your content in the EE Control Panel and the system will automatically format it based on your template designs.